

**What Serbia's economy should do to transfigure fiscal stability into sustainable growth?**

*in partnership with **Mastercard**<sup>®</sup>*

Kopaonik Convention Centre

March 4 - 7, 2018

**FORUM AGENDA**

<b>Sunday, March 4, 2018</b>		<b>REGISTRATION AND WELCOME</b>
<b>18:00-19:00</b>	<b>Special event 1: Digital Serbia Initiative: Digital economy – The chance for Serbia to be among leading countries</b>	
<i>Forum hall</i>	<i>Presenters:</i> <b>CRNOJEVIC BENGIN Vesna</b> , Assistant Director for Science, BioSense Institute <b>MILUTINOVIC Branko</b> , CEO, Nordeus <b>TOMIC Dragan</b> , MDCS Director, Microsoft Serbia	
<b>19:00-20:00</b>	<b>Special event 2: Empowering women in changing the world of business</b>	
<i>Forum hall</i>	<i>Moderator:</i> <b>BEAUMONT Rose</b> , Senior Vice President, Europe Communications, Mastercard <i>Panelists:</i> <b>JANKOVIC Brankica</b> , Commissioner for protection of equality <b>KISIC Svetlana</b> , President, Junior Achievement Serbia/Women's government <b>MATIC Tatjana</b> , State Secretary, Ministry of Trade, Tourism, and Telecommunications, Government of the Republic of Serbia <b>NELSON Betsy</b> , Director, EBRD <b>NIKOLIC Natasa</b> , Program Leader EMEIA, <i>Women Fast Forward and Entrepreneurial Winning Women</i> , EY	
<b>20:30-21:30</b>	<b>MK Group welcome party (Garden – Hotel Grand)</b>	
<b>Monday, March 5, 2018</b>		<b>HARDENING BUDGET CONSTRAINTS</b>
	<b>Opening addresses</b>	
<b>09:15-09:35</b>	<b>Reality check – Key developments between two KBF's</b>	
<i>Central Hall</i>	<b>VLAHOVIC Aleksandar</b> , President, Serbian Association of Economists	
<b>09:35-09:55</b>	<b>Message from the partner</b>	
<i>Central Hall</i>	<b>MURPHY Timothy</b> , General Counsel and Chief Franchise Officer, Mastercard	
<b>09:55-11:00</b>	<b>Plenary session 1: The Government's achievements, problems and solutions</b>	
<i>Central Hall</i>	<i>Speakers:</i> <b>BRNABIC Ana</b> , Prime Minister, Government of Republic of Serbia <b>TABAKOVIC Jorgovanka</b> , Governor, National Bank of Serbia <b>VUJOVIC Dusan</b> , Minister of Finance, Government of the Republic of Serbia <b>THOMSEN Poul Mathias</b> , European Department Director, IMF	
<b>11:00-12:15</b>	<b>Panel 1: Summary of the IMF Program for Serbia 2015-2018</b>	
<i>Central Hall</i>	<i>Introductory Speaker and Moderator:</i> <b>DJURICIN Dragan</b> , President, Serbian Association of Corporate Directors <i>Panelist:</i> <b>PETROVIC Pavle</b> , President, Fiscal Council of the Republic of Serbia <b>RAUF James</b> , Head of Mission for Serbia, IMF <b>VAN GELDER Linda</b> , Regional Director, World Bank	
<b>12:15-12:45</b>	<b>Coffee break</b>	
<b>12:45-14:00</b>	<b>Panel 2: Will fiscal consolidation be sustainable and previous growth be sufficient? Where Serbia stands compared with regional economies?</b>	
<i>Forum Hall</i>	<i>Moderator:</i> <b>LABUS Miroljub</b> , Professor, Faculty of Law, University of Belgrade	

*Panelists:*

**JURCIC Ljubo**, President, Croatian Association of Economists  
**SANFEY Peter**, Deputy Director, Country Economics and Policy, EBRD  
**SAVIC Nebojsa**, Professor, FEFA  
**SOSA Sebastian**, Resident Representative for Serbia, IMF  
**SOSKIC Dejan**, Professor, Faculty of Economics, University of Belgrade

**14:00-15:15** **Panel 3: Western Balkans - challenges: Regional economic area?**

*Forum Hall*  
(Parallel track)

*Moderator:*

**SVILANOVIC Goran**, Secretary General, Regional Cooperation Council

*Panelists:*

**CADEZ Marko**, President, Serbian Chamber of Commerce  
**JANEVSKI Svetozar**, President, Tikves Winery  
**MIKEREVIC Dragan**, Professor, Faculty of Economics, University of Banja Luka  
**PAGE Andrew**, Western Balkans Summit Coordinator, FCO, UK  
**RUHE Charlotte**, Director for Central and South-East Europe, EBRD

**14:00-15:15** **Panel 4: Digital state of mind**

*Kopaonik Hall*  
(Parallel track)

*Moderator:*

**BJELOTOMIC Nebojsa**, CEO, Saga

*Panelists:*

**CULIBRK Predrag**, CEO, Telekom  
**DJURKOVIC Milos**, CEO, SAS Adriatic Region  
**JOVANOVIĆ Mihailo**, Director, Office for E-government and IT, Government of the Republic of Serbia  
**MEHANDZIC Nikola**, Director Business Development for Balkans, Mastercard  
**OFSTHUS Ingeborg**, CEO, Telenor  
**TURK Dejan**, CEO, VIP Mobile

**15:30-16:30** **Special event 3:**

*Forum Hall*

**16:30-17:15** **Special event 4: Presentation of JP Stara Planina**

*Forum Hall*

**17:15-18:15** **Special event 5: Presentation of the EBRD Transition Report 2017-2018**

*Forum Hall*

*Introductory speakers:*

**BERG Daniel**, Director for Serbia, EBRD  
**PLEKHANOV Alexander**, Deputy Director of Research, EBRD Office of the Chief Economist  
**TABAK Peter**, Associate Director, Regional Lead Economist at the Economics, Policy and Governance, EBRD  
**TABAKOVIC Jorgovanka**, Governor, National Bank of Serbia  
**VUJOVIC Dusan**, Minister of Finance, Government of the Republic of Serbia

**18:15-19:15** **Panel 5: Where do we stand in the accession process?**

*Forum Hall*

*Moderator:*

**VLAHOVIC Aleksandar**, President, Association of Serbian Economists

*Keynote speakers:*

**FABRIZI Sem**, Head of EU Delegation to Serbia  
**JOKSIMOVIC Jadranka**, Minister of European Integration  
**MISCEVIC Tanja**, Head of the Negotiating Team for Accession of the Republic of Serbia to the EU

**19:15-20:15** **Panel 6: Building tomorrow's cities today: technology and data in service to citizens**

*Forum Hall*  
(Parallel track)

*Moderator:*

**RISTIC Jelena**, Country Manager, Serbia, Montenegro and Bosnia and Herzegovina, Mastercard

*Panelists:*

**GOKALP Nuray**, Founder AmsterdamTech.City & GlobalTech.City  
**HOLDEN Louise**, Vice President Government & Development, Mastercard  
**KRCO Srdjan**, Co-founder and CEO, DunavNET  
**MARAVIC Drazen**, Assistant Minister, Sector for good governance, Ministry of Public Administration and Local Self-Governance  
**PAVLOVIC Bojan**, Head of Direct Channels, AIK bank  
**VESIC Goran**, City Manager, City of Belgrade

- 19:15-20:15** **Panel 7: Gazelle- Hidden crown jewels**  
*Kopaonik Hall*  
 (Parallel track) *Moderator:*  
**STANOJEVIC Zoran**, Journalist and Editor, RTS  
*Panelists:*  
**OBRADOVIC JOVANOVIC Katarina**, Deputy Minister of Economy, Government of the Republic of Serbia  
**PEROVIC Dusan**, Director, Termovent Komerc  
**POPOVIC Sasa**, Director, Vega IT Sourcing  
**RISTIC Dejan**, Director, Jugotex  
**TRBOVIC Ana**, Professor, FEFA
- 20:15-21:30** **Panel 8: Key points of the insurance agenda for Serbia 2018**  
*Forum Hall*  
 (Parallel track) *Moderator:*  
**RISTANOVIC Snezana**, CEO, Raiffeisen Future  
*Panelist:*  
**BLAGOJEVIC Zoran**, CEO, Wiener Städtische Insurance  
**BUKUMIRIC Gordana**, President of the Executive Board and CEO, UNIQA Insurance  
**FILIPOVIC Dragan**, President of the Board and CEO, Generali Insurance Serbia  
**JOVANOVIC Dusko**, Secretary General, Association of Serbian Insurers  
**MARCHEGIANI Giorgio**, CEO, DDOR Novi Sad  
**MARKOVIC Dragan**, CEO, Triglav Insurance  
**PETROVIC Mirko**, CEO, Dunav Insurance
- 20:15-21:30** **Panel 9: Increase competitiveness of the Serbian economy**  
*Kopaonik Hall*  
 (Parallel track) *Moderator:*  
**TSOMOKOS Symeon**, President, Greek Serbian Chamber of Commerce and Industry  
*Panelists:*  
**DRAKULIC Zoran**, President, SBC "Privrednik"  
**LALIC Vladislav**, Regional Property & Expansion Manager South East Europe, IKEA Serbia  
**PETROVIC Zoran**, Chairman of the Managing Board, Raiffeisen Bank  
**RICHMOND Christine**, Economist, European department, IMF  
**ROYER Quentin**, CEO, Delhaize Serbia  
**TJURDENJEV Kiril**, CEO, NIS
- 21:30-21:45** **Break**
- 21:45-23:00** **Panel 10: Geopolitical prospective: are Europe and the Balkan losing their way?**  
*Central Hall* *Moderator:*  
**VUJACIC Ivan**, Professor, Faculty of Economics, University of Belgrade  
*Panelists:*  
**BIBER Florijan**, Professor, Center for South East European Studies, University of Graz  
**JOVIC Dejan**, Professor, Faculty of Political Science, University of Zagreb  
**JUDAH Tim**, Journalist, The Economist  
**TEOKAREVIC Jovan**, Professor, Faculty of Political Science, University of Belgrade
- 23:00-** **EY midnight party (Camelot)**

**Tuesday, March 6, 2018 THE WAY FORWARD**

- 09:00-10:00** **Plenary session 2: Infrastructure and investment multiplier**  
*Central Hall* **MIHAJLOVIC Zorana**, Deputy Prime Minister and Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia  
**KNEZEVIC Goran**, Minister of Economy, Government of the Republic of Serbia  
**ANTIC Aleksandar**, Minister of Mining and Energy, Government of the Republic of Serbia
- 10:00-11:00** **Priceless surprise**  
*Central Hall* **LINDKVIST Magnus**, Futurologist and lecturer within business intelligence and trends
- 11:00-11:45** **President address to KBF**  
*Central Hall* **VUCIC Aleksandar**, President of the Republic of Serbia
- 11:45-12:15** **Coffee break**
- 12:15-13:30** **Panel 11: Restructuring of the state-owned companies – Is there enough progress?**  
*Forum Hall* *Moderator:*

(Parallel track) **RADONJIC PETROVIC Dragijana**, Vice President, Serbian Association of Economists

*Panelists:*

Executive Director, EPS

**KNEZEVIC Goran**, Minister of Economy, Government of the Republic of Serbia

**LUBEC Thomas**, Regional Director, IFC

**NDEGWE Stephan**, Country Representative, World Bank

**VOLLRATH Carsten**, CEO, Innovative Partners Group

**VUCKOVIC Vladimir**, Member, Fiscal council of the Republic of Serbia

**12:15-13:30** **Panel 12: Infrastructure and connectivity agenda**

*Kopaonik Hall*

(Parallel track)

*Moderator:*

**SPASOJEVIC Toplica**, President, ITM Group

*Panelists:*

**ATOYAN Ruben**, Senior Economist, European Department, IMF

**BERG Danijel**, Director for Serbia, EBRD

**COLAKOV Stojan**, CEO, Energoprojekt

**GRUJIC Branislav**, President, PSP Farman

**MIHAJLOVIC Zorana**, Deputy Prime Minister and Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia

**NEGRE Dubravka**, Head of Regional Office for the Western Balkans, European Investment Bank

**13:30-14:45** **Panel 13: Cash less society and abundant liquidity: Banking industry perspective**

*Forum Hall*

(Parallel track)

*Moderator:*

**DJURIC Draganja**, President of the Executive Board, Banca Intesa

*Panelists:*

**GALIC Jelena**, President of Executive Board, AIK Bank

**PAVLOVIC Slavica**, President of the Executive Board, Eurobank

**PITIC Goran**, President of the Management Board, Societe Generale Serbia/Professor, FEFA

**SPANOVIC Mirko**, Acting President of the Executive Board, Addiko Bank

**TUREMKA Artur**, General Manager for Balkans, Mastercard

**VASILESKU Mariana**, CEO, Sberbank

**13:30-14:45** **Panel 14: Creative industry in Serbia: An idea as the strongest currency**

*Kopaonik Hall*

(Parallel track)

*Moderator:*

**CONIC Branka**, Director, New Moment

*Panelists:*

**BJELOGRLIC Dragan**, Actor and Producer, Cobra film

**DZAMIC Lazar**, Professor, ex-Head of Brand Planning, Google UK

**MILUTINOVIC Branko**, CEO, Nordeus

**SAKAN Zarko**, CEO, New Moment

**14:45-16:00** **Panel 15: 3 New for 21<sup>st</sup> century: Economy – Technology - Society**

*Forum Hall*

(Parallel track)

*Moderator:*

**ATANASIJEVIC Jasna**, Director, National Secretariat for Public Policy, Government of the Republic of Serbia

*Keynote speaker:*

**JOHAR Indy**, Co-founder, Impact Fund (global movement)/Founder, Social Venture Accelerator

*Panelists:*

**BEGOVIĆ Milica**, Innovation specialists and Senior Manager, UNDP Regional Hub Istanbul

**CUPIC Vladimir**, Director, Atlantic Group Representative Office for Serbia

**KREJIC Natasa**, Vice-President, European Consortium for Mathematics in Industry/Professor, Faculty of Sciences, University of Novi Sad

**MATANOVIC Aleksandar**, Blockchain and Cryptocurrency professional, Founder of Serbian Bitcoin Association

**14:45-16:00** **Panel 16: Hospitality industry and economic sustainability in digital environment**

*Kopaonik Hall*

(Parallel track)

*Moderator:*

**PETKOVIC Goran**, Professor, Faculty of Economics, University of Belgrade

*Panelists:*

**GRIMER Gary**, CEO, Gaining Edge

**MOMIROVIC Tomislav**, CEO, Mona Hotel

**PINDZO Renata**, Deputy Minister, Ministry of Trade, Tourism and Telecommunications, Government of the Republic of Serbia

**SULEIC Jelena**, Director, A hoteli  
**VASIC Zivorad**, Area General Manager, IHG

**17:15-18:15** **Special event 6: PwC global CEO survey results after Davos now at Kopaonik**

*Forum Hall*

**18:15-19:00** **Special event 7: Innovative Partners Group: How Serbian companies can succeed along all three axes "growth – cost - cash" by combining BUSINESS MODEL INNOVATION and PERFORMANCE EXCELLENCE in an integrated approach**

*Forum Hall*

**19:00-20:00** **Panel 17: NPL- Is there room for further decrease?**

*Forum Hall*

(Parallel track)

*Moderator:*

**CARIC Slavko**, CEO, Erste Bank Serbia

*Panelist:*

**FEJES Viktor**, Member of the Executive Board, OTP Bank Serbia

**KEKIC Bojan**, President of the Executive Board, Bank Postanska stedionica

**LEVKANIC Viktor**, Investment Director, APS Holding SE

**TESIC Dejan**, Member of the Executive Board, Komercijalna banka

**19:00-20:00** **Panel 18: Antitrust compliance: Where companies go wrong and how to prevent them from doing so?**

*Kopaonik Hall*

(Parallel track)

*Moderator:*

**LONCAR Dragan**, Professor, Faculty of Economics, University of Belgrade

*Panelists:*

**LABUS Miroljub**, Professor, Faculty of Law, University of Belgrade

**LUPSIC Dragan**, Director, Public Affairs and Communications, Coca Colla Hellenic Bottling Company

**NOVAKOVIC Vladimir**, CEO, Apatinska pivara

**OBRADOVIC Miloje**, President, Commission for Protection of Competition

**TOZZI Ana**, Executive director, Foreign Investors Council

**20:00-21:15** **Panel 19: Education and science policy in Serbia: Where are we going to?**

*Forum Hall*

(Parallel track)

*Moderator:*

**KISIC Svetlana**, President, Junior Achievement Serbia

*Introductory speaker:*

**KOSTIC Vladimir**, President, Serbian Academy of Science and Art

*Panelists:*

**BAJEC Jurij**, Professor, Faculty of Economics, University of Belgrade

**BUMBASIREVIC Vladimir**, Rector, University of Belgrade

**DRECUN Aleksandra**, President, Intersection

**SARCEVIC Miladen**, Minister of Education, Science and Technological Development, Government of the Republic of Serbia

**20:00-21:15** **Panel 20: Food processing industry: How to be competitive?**

*Kopaonik Hall*

(Parallel track)

*Moderator:*

**VITOSEVIC Sasa**, General Manager, Global Seed

*Panelists:*

**DALJEVIC Zoran**, CFO, Serbia & Macedonia, Atlantic Group

**KOSTIC Ivan**, CEO, Delta Agrar

**POPOVIC Stanko**, President, ELIXIR group

**ZDRALE Miljan**, Head of Agribusiness, CSEE, EBRD London

**ZEC Branislav**, General Manager, KLAS

**21:15-21:30** **Break**

**21:30-22:45** **Panel 21: Toward modern taxation and tax administration reform**

*Forum Hall*

*Moderator:*

**RAKIC Ivan**, Managing Partner, EY

*Panelists:*

**DALLARI Pietro**, Economist, European Department, IMF

**KOSTIC Miodrag**, President, MK Group

**MARKOVIC Dragana**, Director, Tax administration, Ministry of Finance

**MIJAILOVIC Nenad**, State Secretary, Ministry of Finance

**23:00-** **Philip Morris Midnight Party (Camelot)**

**09:30-10:30 Plenary session 3: People in focus – healthy economy**

**DJORDJEVIC Zoran**, Minister of Labor, Employment, Veteran and Social Affairs, Government of the Republic of Serbia

**UDOVICIC Vanja**, Minister of Youth and Sports, Government of the Republic of Serbia

**SAINT-LOT Michel**, UNICEF Representative in the Republic of Serbia

**10:30-12:00 Panel 22: Healthcare in Serbia**

*Forum Hall*

*Moderator:*

**KNEZEVIC Jasmina**, CEO, Bel Medic

*Panelists:*

**GOVEDARICA Ana**, General Manager, Roche Serbia

**LONCAR Zlatibor**, Minister of Health, Government of the Republic of Serbia

**NIKOLIC Miomir**, President, Serbian Group of Pharmaceutical Wholesalers at Chamber of Commerce and Industry of Serbia

**PESIC Dejan**, CEO, Medigroup

**RADOJEVIC SKODRIC Sanja**, Acting director, National Health Insurance Fund

**12:00-12:30 Toward Kopaonik Consensus 2018 – Closing remarks**

*Forum Hall*