

What Serbia's economy should do to transfigure fiscal stability into sustainable growth?

*in partnership with **Mastercard**[®]*

Kopaonik Convention Centre

March 4 - 7, 2018

FORUM AGENDA

Sunday, March 4, 2018 **REGISTRATION AND WELCOME**

18:00-19:00 **Special event 1: Digital Serbia Initiative: Digital economy – The chance for Serbia to be among leading countries**

Forum hall

Presenters:

CRNOJEVIC BENGIN Vesna, Assistant Director for Science, BioSense Institute

MILUTINOVIC Branko, CEO, Nordeus

TOMIC Dragan, MDCS Director, Microsoft Serbia

19:00-20:00 **Special event 2: Empowering women in changing the world of business**

Forum hall

Moderator:

BEAUMONT Rose, Senior Vice President, Europe Communications, Mastercard

Panelists:

JANKOVIC Brankica, Commissioner for protection of equality

KISIC Svetlana, President, Junior Achievement Serbia

NIKOLIC Natasa, Program Leader EMEIA, *Women Fast Forward and Entrepreneurial Winning Women*, EY

VUKOSAVLJEVIC Aleksandra, Associate Director, FI W.Balkans, Belarus, Moldova & Ukraine

20:30-21:30 **MK Group welcome party (Garden – Hotel Grand)**

Monday, March 5, 2018 **HARDENING BUDGET CONSTRAINTS**

Opening addresses

09:30-09:50 **Reality check – Key developments between two KBF's**

Central Hall

VLAHOVIC Aleksandar, President, Serbian Association of Economists

09:50-10:10 **Message from the partner**

Central Hall

MURPHY Timothy, General Counsel and Chief Franchise Officer, Mastercard

10:10-11:00 **Plenary session 1: The Government's achievements, problems and solutions**

Central Hall

Speakers:

TABAKOVIC Jorgovanka, Governor, National Bank of Serbia

VUJOVIC Dusan, Minister of Finance, Government of the Republic of Serbia

THOMSEN Poul Mathias, European Department Director, IMF

11:00-12:15 **Panel 1: Serbia Structural Reform Program**

Central Hall

Introductory Speaker and Moderator:

DJURICIN Dragan, President, Serbian Association of Corporate Directors

Panelist:

PETROVIC Pavle, President, Fiscal Council of the Republic of Serbia

ROAF James, Head of Mission for Serbia, IMF

VAN GELDER Linda, Regional Director, World Bank

12:15-12:45 **Coffee break**

12:45-14:00 **Panel 2: Will fiscal consolidation be sustainable and previous growth be sufficient? Where Serbia stands compared with regional economies?**

Forum Hall

Moderator:

LABUS Miroljub, Professor, Faculty of Law, University of Belgrade

Panelists:

JURCIC Ljubo, President, Croatian Association of Economists

SANFEY Peter, Deputy Director, Country Economics and Policy, EBRD

SAVIC Nebojsa, Professor, FEFA
SOSA Sebastian, Resident Representative for Serbia, IMF
SOSKIC Dejan, Professor, Faculty of Economics, University of Belgrade

14:00-15:15 **Panel 3: Western Balkans - challenges: Regional economic area?**

Forum Hall
(Parallel track)

Moderator:
SVILANOVIC Goran, Secretary General, Regional Cooperation Council

Panelists:
CADEZ Marko, President, Serbian Chamber of Commerce
JANEVSKI Svetozar, President, Tikves Winery
MIKEREVIC Dragan, Professor, Faculty of Economics, University of Banja Luka
PAGE Andrew, Western Balkans Summit Coordinator, FCO, UK
RUHE Charlotte, Managing Director, Central and South Eastern Europe, EBRD

14:00-15:15 **Panel 4: Digital state of mind**

Kopaonik Hall
(Parallel track)

Moderator:
BJELOTOMIC Nebojsa, CEO, Saga

Panelists:
CULIBRK Predrag, CEO, Telekom
DJURKOVIC Milos, CEO, SAS Adriatic Region
JOVANOVIC Mihailo, Director, Office for E-government and IT, Government of the Republic of Serbia
MEHANDZIC Nikola, Director Business Development for Balkans, Mastercard
OFSTHUS Ingeborg, CEO, Telenor
TURK Dejan, CEO, VIP Mobile

15:15-16:15 **Break**

16:15-17:15 **Special event 3: Business registries regional portal (presentation and live demo)**

Forum Hall

Introductory speakers:
BERG Daniel, Director for Serbia, EBRD
Keynote speaker:
OBRADOVIC Zvonko, Director, Serbian Business Registers Agency

17:15-18:15 **Special event 4: Presentation of the EBRD Transition Report 2017-2018**

Forum Hall

Introductory speakers:
BERG Daniel, Director for Serbia, EBRD
PLEKHANOV Alexander, Deputy Director of Research, EBRD Office of the Chief Economist
TABAK Peter, Associate Director, Regional Lead Economist at the Economics, Policy and Governance, EBRD
VUJOVIC Dusan, Minister of Finance, Government of the Republic of Serbia

18:15-19:15 **Panel 5: Where do we stand in the accession process?**

Forum Hall

Moderator:
VLAHOVIC Aleksandar, President, Association of Serbian Economists
Keynote speakers:
FABRIZI Sem, Head of EU Delegation to Serbia
JOKSIMOVIC Jadranka, Minister of European Integration
MISCEVIC Tanja, Head of the Negotiating Team for Accession of the Republic of Serbia to the EU

19:15-20:15 **Panel 6: Building tomorrow's cities today: technology and data in service to citizens**

Forum Hall
(Parallel track)

Moderator:
RISTIC Jelena, Country Manager, Serbia, Montenegro and Bosnia and Herzegovina, Mastercard
Panelists:
GOKALP Nuray, Founder AmsterdamTech.City & GlobalTech.City
HOLDEN Louise, Vice President Government & Development, Mastercard
KRCO Srdjan, Co-founder and CEO, DunavNET
MARAVIC Drazen, Assistant Minister, Sector for good governance, Ministry of Public Administration and Local Self-Governance
PAVLOVIC Bojan, Head of Direct Channels, AIK bank
VESIC Goran, City Manager, City of Belgrade

- 19:15-20:15** **Panel 7: Gazelle- Hidden crown jewels**
Kopaonik Hall
 (Parallel track) *Moderator:*
STANOJEVIC Zoran, Journalist and Editor, RTS
Panelists:
OBRADOVIC JOVANOVIĆ Katarina, Deputy Minister of Economy, Government of the Republic of Serbia
PEROVIC Dusan, Director, Termovent Komerc
POPOVIC Sasa, Director, Vega IT Sourcing
RISTIC Dejan, Director, Jugotex
TRBOVIC Ana, Professor, FEFA
- 20:15-21:30** **Panel 8: Key points of the insurance agenda for Serbia 2018**
Forum Hall
 (Parallel track) *Moderator:*
RISTANOVIC Snezana, CEO, Raiffeisen Future
Panelist:
BLAGOJEVIC Zoran, CEO, Wiener Städtische Insurance
BUKUMIRIC Gordana, President of the Executive Board and CEO, UNIQA Insurance
FILIPOVIC Dragan, President of the Board and CEO, Generali Insurance Serbia
JOVANOVIĆ Dusko, Secretary General, Association of Serbian Insurers
MARCHEGANI Giorgio, CEO, DDOR Novi Sad
MARKOVIC Dragan, CEO, Triglav Insurance
PETROVIC Mirko, CEO, Dunav Insurance
- 20:15-21:30** **Panel 9: Increase competitiveness of the Serbian economy**
Kopaonik Hall
 (Parallel track) *Moderator:*
TSOMOKOS Symeon, President, Greek Serbian Chamber of Commerce and Industry
Panelists:
DRAKULIC Zoran, President, SBC "Privrednik"
LALIC Vladislav, Regional Property & Expansion Manager South East Europe, IKEA Serbia
PETROVIC Zoran, President of the Managing Board, Raiffeisen Bank
RICHMOND Christine, Economist, European department, IMF
ROYER Quentin, CEO, Delhaize Serbia
TJURDENJEV Kiril, CEO, NIS
- 21:30-21:45** **Break**
- 21:45-23:00** **Panel 10: Geopolitical prospective: are Europe and the Balkan losing their way?**
Forum Hall *Moderator:*
VUJACIC Ivan, Professor, Faculty of Economics, University of Belgrade
Panelists:
BIBER Florijan, Professor, Center for South East European Studies, University of Graz
JOVIC Dejan, Professor, Faculty of Political Science, University of Zagreb
JUDAH Tim, Journalist, The Economist
TEOKAREVIC Jovan, Professor, Faculty of Political Science, University of Belgrade
- 23:00-** **EY midnight party (Camelot)**

Tuesday, March 6, 2018

THE WAY FORWARD

- 09:00-10:00** **Plenary session 2: Infrastructure and investment multiplier**
Central Hall **MIHAJLOVIC Zorana**, Deputy Prime Minister and Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia
KNEZEVIC Goran, Minister of Economy, Government of the Republic of Serbia
ANTIC Aleksandar, Minister of Mining and Energy, Government of the Republic of Serbia
DJORDJEVIC Zoran, Minister of Labor, Employment, Veteran and Social Affairs, Government of the Republic of Serbia
- 10:00-11:00** **Priceless surprise**
Central Hall **LINDKVIST Magnus**, Futurologist and lecturer within business intelligence and trends
- 11:00-11:45** **President address to KBF**
Central Hall **VUCIC Aleksandar**, President of the Republic of Serbia
- 11:45-12:15** **Coffee break**

12:15-13:30 Panel 11: Restructuring of the state-owned companies – Is there enough progress?

Forum Hall
(Parallel track)

Moderator:

RADONJIC PETROVIC Dragijana, Vice President, Serbian Association of Economists

Panelists:

BERG Danijel, Director for Serbia, EBRD

KNEZEVIC Goran, Minister of Economy, Government of the Republic of Serbia

NDEGWA Stephan, Country Representative, World Bank

PAVLOVIC Tatjana, Executive Director for Financial Affairs, EPS

VOLLRATH Carsten, CEO, Innovative Partners Group

VUCKOVIC Vladimir, Member, Fiscal council of the Republic of Serbia

12:15-13:30 Panel 12: Infrastructure and connectivity agenda

Kopaonik Hall
(Parallel track)

Moderator:

SPASOJEVIC Toplica, President, ITM sistem

Panelists:

ATOYAN Ruben, Senior Economist, European Department, IMF

COLAKOV Stojan, CEO, Energoprojekt

GRUJIC Branislav, President, PSP Farman

GVOZDENOVIC Branimir, Vice President, Parliament of Montenegro

LUBECK Thomas, Regional Director, IFC

MIHAJLOVIC Zorana, Deputy Prime Minister and Minister of Construction, Transport and Infrastructure, Government of the Republic of Serbia

NEGRE Dubravka, Head of Regional Office for the Western Balkans, European Investment Bank

13:30-14:45 Panel 13: Cash less society and abundant liquidity: Banking industry perspective

Forum Hall
(Parallel track)

Moderator:

DJURIC Draginja, President of the Executive Board, Banca Intesa

Panelists:

GALIC Jelena, President of Executive Board, AIK Bank

PAVLOVIC Slavica, President of the Executive Board, Eurobank

PITIC Goran, President of the Management Board, Societe Generale Serbia

SPANOVIC Mirko, Acting President of the Executive Board, Addiko Bank

TUREMKA Artur, General Manager for Balkans, Mastercard

VASILESKU Mariana, CEO, Sberbank

13:30-14:45 Panel 14: Creative industry in Serbia: An idea as the strongest currency

Kopaonik Hall
(Parallel track)

Moderator:

CONIC Branka, Director, New Moment

Panelists:

BJELOGRIC Dragan, Actor and Producer, Cobra film

DZAMIC Lazar, Professor, ex-Head of Brand Planning, Google UK

MILUTINOVIC Branko, CEO, Nordeus

SAKAN Zarko, CEO, New Moment

14:45-16:00 Panel 15: 3 New for 21st century: Economy – Technology - Society

Forum Hall
(Parallel track)

Moderator:

ATANASIJEVIC Jasna, Director, National Secretariat for Public Policy, Government of the Republic of Serbia

Keynote speaker:

JOHAR Indy, Co-founder, Impact Fund (global movement)

Panelists:

BEGOVIC Milica, Innovation specialists and Senior Manager, UNDP Regional Hub Istanbul

CUPIC Vladimir, Director, Atlantic Group Representative Office for Serbia

KREJIC Natasa, Vice-President, European Consortium for Mathematics in Industry

MATANOVIC Aleksandar, Blockchain and Cryptocurrency professional, Founder of Serbian Bitcoin Association

14:45-16:00 Panel 16: Hospitality industry and economic sustainability in digital environment

Kopaonik Hall
(Parallel track)

Moderator:

PETKOVIC Goran, Professor, Faculty of Economics, University of Belgrade

Panelists:

MOMIROVIC Tomislav, CEO, Mona Hotel

PINDZO Renata, Deputy Minister, Ministry of Trade, Tourism and Telecommunications, Government of the Republic of Serbia

SULEIC Jelena, Director, A hoteli

VASIC Zivorad, Area General Manager, IHG

17:15-18:15 **Special event 5: PwC global CEO survey results after Davos now at Kopaonik**

Forum Hall

18:15-19:00 **Special event 6: Innovative Partners Group: How Serbian companies can succeed along all three axes "growth – cost - cash" by combining BUSINESS MODEL INNOVATION and PERFORMANCE EXCELLENCE in an integrated approach**

Forum Hall

19:00-20:00 **Panel 17: NPL- Is there room for further decrease?**

Forum Hall

(Parallel track)

Moderator:

CARIC Slavko, CEO, Erste Bank Serbia

Panelist:

FEJES Viktor, Member of the Executive Board, OTP Bank Serbia

KEKIC Bojan, President of the Executive Board, Bank Postanska stedionica

LEVKANIC Viktor, Chief Investment Officer, APS Holding SE

TESIC Dejan, Member of the Executive Board, Komercijalna banka

19:00-20:00 **Panel 18: Antitrust compliance: Where companies go wrong and how to prevent them from doing so?**

Kopaonik Hall

(Parallel track)

Moderator:

LONCAR Dragan, Professor, Faculty of Economics, University of Belgrade

Panelists:

LABUS Miroљjub, Professor, Faculty of Law, University of Belgrade

LUPSIC Dragan, Director, Public Affairs and Communications, Coca Colla Hellenic Bottling Company

OBRADOVIC Miloje, President, Commission for Protection of Competition

TOZZI Ana, Executive director, Foreign Investors Council

20:00-21:15 **Panel 19: Education and science policy in Serbia: Where are we going to?**

Forum Hall

(Parallel track)

Moderator:

KISIC Svetlana, President, Junior Achievement Serbia

Introductory speaker:

KOSTIC Vladimir, President, Serbian Academy of Science and Art

Panelists:

BAJEC Jurij, Professor, Faculty of Economics, University of Belgrade

BUMBASIREVIC Vladimir, Rector, University of Belgrade

DRECUN Aleksandra, President, Intersection

SARCEVIC Mladen, Minister of Education, Science and Technological Development, Government of the Republic of Serbia

20:00-21:15 **Panel 20: Food processing industry: How to be competitive?**

Kopaonik Hall

(Parallel track)

Moderator:

VITOSEVIC Sasa, General Manager, Global Seed

Panelists:

DALJEVIC Zoran, CFO, Serbia & Macedonia, Atlantic Group

KOSTIC Ivan, CEO, Delta Agrar

POPOVIC Stanko, President, ELIXIR group

ZDRALE Miljan, Head of Agribusiness, CSEE, EBRD London

ZEC Branislav, General Manager, KLAS

21:15-21:30 **Break**

21:30-22:45 **Panel 21: Toward modern taxation and tax administration reform**

Forum Hall

Moderator:

RAKIC Ivan, Managing Partner, EY

Panelists:

DALLARI Pietro, Economist, European Department, IMF

KOSTIC Miodrag, President, MK Group

MARKOVIC Dragana, Director, Tax administration, Ministry of Finance

MIJAILOVIC Nenad, State Secretary, Ministry of Finance

23:00- **Philip Morris party „HELLO CHANGE“ (Camelot)**

10:00-10:30 **Plenary session 3: People in focus – healthy economy**

UDOVICIC Vanja, Minister of Youth and Sports, Government of the Republic of Serbia

SAINT-LOT Michel, UNICEF Representative in the Republic of Serbia

10:30-12:00 **Panel 22: Healthcare in Serbia**

Forum Hall

Moderator:

KNEZEVIC Jasmina, CEO, Bel Medic

Panelists:

GOVEDARICA Ana, General Manager, Roche Serbia

LONCAR Zlatibor, Minister of Health, Government of the Republic of Serbia

NIKOLIC Miomir, President, Serbian Group of Pharmaceutical Wholesalers at Chamber of Commerce and Industry of Serbia

PESIC Dejan, CEO, Medigroup

RADOJEVIC SKODRIC Sanja, Acting director, National Health Insurance Fund

12:00-12:45 **Special Address by Prime Minister: Positioning Serbia in leading trends**

Forum Hall

BRNABIC Ana, Prime Minister, Government of Republic of Serbia

12:45-13:00 **Closing remarks**

Forum Hall